

# WALL MURAL

## INSTALLATION

### 1. PREP YOUR WALL



A perfectly clean wall will help the adhesive backing keep its stickiness if repositioning is required. See our **Wall Mural Measuring & Preparation Guide** for more information on how to best prepare your wall for a Mural.

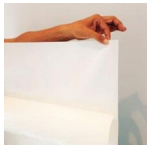
### 2. PREP YOUR WALL MURAL



- If your mural is composed of multiple panels, each one is numbered on the back side. Panel #1 is the **left side** of your mural.
- Unroll all panels and lay them flat on the floor, print-side facing up. Letting the panels relax (lay flat) for a little while will reduce the curl from being rolled for packaging and shipping.
- You may notice creases and/or bubbles as you unroll the panels. Do not worry, this is normal. The creases will disappear once the mural is flattened on the wall.

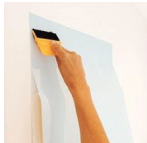
If you ordered a mural that is smaller than your actual wall size, measure the wall where you wish to apply your mural and mark it with guidelines (just like you would to hang a poster or framed photograph).

### 3. PEEL YOUR MURAL BACKER - PANEL #1



Peel back a **few inches** of the liner across the top of Panel #1.  
**DO NOT PEEL OFF THE ENTIRE LINER AT ONCE!!**

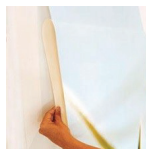
### 4. STICK IT!



The success of your mural's installation will depend on the proper placement of the first panel.

**REMEMBER:** Full-wall murals have an extra inch of print-bleed added to the height and width of your mural to allow for slightly uneven wall dimensions. This extra material can be easily trimmed away once the mural application is complete.

- Stick the top-left corner of Panel #1 to the top-left corner of your wall. This is the easiest place to start.
- Smooth the top of the panel onto the wall with a (rubber and/or soft) smoothing tool or squeegee. To avoid scratching the mural, **DO NOT USE EXCESSIVE PRESSURE.**
- Peel off the rest of the panel backer by gradually, and evenly, pulling down the liner a few inches at a time. Smooth the mural to the wall as you go.
- We recommend having another person hold the bottom of the panel as you work your way down.
- Once the panel is applied remove any air bubbles, if necessary, by gently pushing them outward with a (rubber or soft) squeegee.



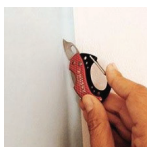
### 5. ADDITIONAL PANELS



Murals with multiple panels are printed with a ¼" overlap for ease of installation. Most leave this; however, you can trim off the overlap later after the installation is complete if you wish.

- Align Panel #2 to Panel #1, by matching the pattern of the mural.
- Follow **STEPS THREE** and **FOUR** to apply Panel #2.
- Repeat as needed to apply all additional panels.

### 6. TRIM OVERAGE



Once all panels have been applied, **SLOWLY** trim away all of the overage using a sharp utility knife (*i.e., an Xacto knife*).

- Follow the edges of your wall and/or ceiling to trim away the overage. You can also use a ruler to cut straight lines.
- Trim away the ¼" overlap on the panels if you wish (not necessary).
- If needed, repeat this process to cut around outlets, fuse boxes, windows, doors, etc.

### 7. REMOVAL PROCESS



Slowly and gently pull the panels from the wall (in reverse of installation order if the overlaps were not trimmed away). Use your hand to gradually hold back the wall mural during this process.

- To avoid any excessive damage to your wall while removing your mural, keep the mural as flat and parallel to the wall as possible.
- If you intend to re-use your mural, we recommend that you keep the backing liners of the panels so that you can re-apply the mural to them. This will protect the adhesive from losing its stickiness.

To install your wall mural, follow the steps outlined on this guide. A printed version of this will be provided with every wall mural order.

### BEFORE YOU BEGIN

- Find a helper. We recommend using 2 people to install a wall mural.
- If the surface has been freshly painted, please wait **AT LEAST 3 WEEKS** to install your mural so that the paint may fully cure.
- **DO NOT** use water to clean your wall before mural application.
- Only apply mural on a flat, smooth, and clean surface. Do not apply on cinder blocks, brick walls or other textured surfaces.

### EQUIPMENT NEEDED

- Trimming Tool (Xacto Knife)
- Squeegee (rubber or soft)
- Short Ladder or Step Stool
- Dry Cloth
- Measuring Tape

### QUESTIONS

If you have any questions about your mural or its installation, please give us a call, or send an email to [sales@conceptonetn.com](mailto:sales@conceptonetn.com)

**concept one**  
SIGNS • AWARDS • APPAREL

[conceptonetn.com](http://conceptonetn.com)  
**615.452.2900**