

WALL MURAL INSTALLATION

To install your wall mural, follow the steps outlined below. A printed version of this guide will be provided with every wall mural order.

BEFORE YOU BEGIN...

- Find a helper. We recommend using 2 people to install your wall mural.
- If the surface has been freshly painted, please wait AT LEAST 3 weeks to install your mural so that the paint may fully cure.
- DO NOT use water to clean your wall before mural application.
- Only apply mural on a flat, smooth, and clean surface. Do not apply on cinder blocks, brick walls or other textured surfaces.

EQUIPMENT YOU MIGHT NEED...

- A trimming tool (Xacto knife).
- A squeegee (rubber or soft).
- A short ladder or step stool.
- A dry cloth.
- A measuring tape.

STEP ONE: PREP YOUR WALL



Proper preparation of your wall is critical!

- *Repair any visible defects, smooth-out bumps and patch holes to ensure your wall is smooth and flat.*
- *If possible, remove all picture hooks, light fixtures, and switch plates.*
- *Wipe off any dirt, hair, dust or residue from old wallpaper with a dry cloth or duster. DO NOT USE WATER!*

A perfectly clean wall will help the adhesive backing keep its stickiness if repositioning is required.

STEP TWO: PREP YOUR WALL MURAL



Open the packaging tube. Inside you will find your wall mural!

- *If your mural is composed of multiple panels, each one is numbered on the back side. Panel #1 is the left side of your mural.*
- *Unroll all panels and lay them flat on the floor, print-side facing up. Letting the panels relax (lay flat) for a little while will reduce the curl from being rolled for packaging and shipping.*
- *You may notice creases and/or bubbles as you unroll the panels. Do not worry, this is normal. The creases will disappear once the mural is flattened on the wall.*

If you ordered a mural that is smaller than your actual wall size, measure the wall where you wish to apply your mural and mark it with guidelines (just like you would to hang a poster or framed photograph).

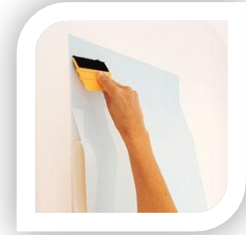
STEP THREE: PEEL YOUR MURAL BACKER (PANEL #1)



Peel back a few inches (*ONLY!*) of the liner across the top of Panel #1.

DO NOT PEEL OFF THE ENTIRE LINER AT ONCE!!

STEP FOUR: STICK IT!



The success of your mural's installation will depend on the proper placement of the first panel.

- Stick the top-left corner of Panel #1 to the top-left corner of your wall. This is the easiest place to start.
- Smooth the top of the panel onto the wall with a (rubber and/or soft) smoothing tool or squeegee. To avoid scratching the mural, **DO NOT USE EXCESSIVE PRESSURE.**



REMEMBER!

Full-wall murals have an extra inch of print-bleed added to the height and width of your mural to allow for slightly uneven wall dimensions. This extra material can be easily trimmed away once the mural application is complete.

- Peel off the rest of the panel backer by gradually, and evenly, pulling down the liner a few inches at a time. Smooth the mural to the wall as you go.
- We recommend having another person hold the bottom of the panel as you work your way down.
- Once the panel is applied remove any air bubbles, if necessary, by gently pushing them outward with a (rubber or soft) squeegee.

STEP FIVE: ADDITIONAL PANELS

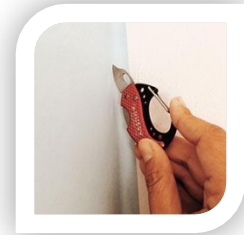


REMEMBER!

Murals with multiple panels are printed with a ¼" overlap for ease of installation. Most leave this; however, you can trim off the overlap later after the installation is complete if you wish.

- Align Panel #2 to Panel #1, by matching the pattern of the mural.
- Follow **STEPS THREE** and **FOUR** to apply Panel #2.
- Repeat as needed to apply all additional panels.

STEP SIX: TRIM OVERAGE



Once all panels have been applied, SLOWLY trim away all of the overage using a sharp utility knife (ie: an Xacto knife).

- *Follow the edges of your wall and/or ceiling to trim away the overage. You can also use a ruler to cut straight lines.*
- *Trim away the ¼" overlap on the panels if you wish (not necessary).*
- *If needed, repeat this process to cut around outlets, fuse boxes, windows, doors, etc.*

STEP SEVEN: REMOVAL PROCESS



Slowly and gently pull the panels from the wall (in reverse of installation order if the overlaps were not trimmed away). Use your hand to gradually hold back the wall mural during this process.

- *To avoid any excessive damage to your wall while removing your mural, keep the mural as flat and parallel to the wall as possible.*
- *If you intend to re-use your mural, we recommend that you keep the backing liners of the panels so that you can re-apply the mural to them. This will protect the adhesive from losing its stickiness.*

If you have any questions about the installation or removal of your wall mural, call a sign consultant with Concept One at (615) 452-2900, or email us at sales@conceptonetn.com