

## WHAT IS TO BE EXPECTED FROM A VEHICLE WRAP?

### WHAT IS A VEHICLE WRAP?

A vehicle wrap consists of a design printed on special vinyl with a gloss or matte over-laminate.

It is installed, or wrapped, directly on the vehicle surface.

### WHAT IS THE BENEFIT?

A wrapped vehicle is an amazing marketing tool with remarkable impact. Like a mobile billboard, your vehicle can draw the attention of 10's of thousands of views per day (depending on the use of the vehicle or where it is stored).

It provides brand recognition and trust that the consumer is working with a well-established business, if you are just starting out or have been in business for many years.

### HOW MUCH DOES IT COST?

The vehicle type and size will determine the cost of the wrap. Concept One would be happy to provide a price quote.

### HOW LONG DOES IT TAKE?

Developing your design is the process that we focus a large amount of the time on. The length of this time depends on how much direction and available high-resolution art/vector art that you already have for the graphics.

After the design stage is finalized and goes into production, installation will be scheduled about five business days from the approval of artwork.

### WILL THERE BE VISIBLE SEAMS/FLAWS?

Yes. This is not a perfect product. Since vehicle wraps are meant to be viewed no closer than 8-10 feet, there will be visible seams and imperfections.

Examples are color variations from panel to panel and may be different from your corporate colors, air bubbles that appear from time to time, pixelated and/or rasterization of images or solid colors when viewed from closer than 8 feet.

Seams may be at different places from one side of the vehicle to the next.

### HOW LONG WILL IT LAST?

A wrap can stay on your vehicle for about three to four years, depending on the treatment/care that it is given during that time.

We have seen some last 5+ years if when given great care.

### CAN IT BE REMOVED?

Yes, it can be removed. It is recommended that only a qualified expert removed a vehicle wrap.

The cost is charged by the hour and determined upon completion.

### WILL IT DAMAGE THE PAINT?

When applied and removed professionally, a vehicle wrap usually does not damage OEM paint. However, there are uncontrollable variables such as sun exposure over extended periods of time, especially on the flat surfaces like the hood or roof.

It is recommended to remove and replace the hood graphics every 2-3 years, depending on exposure.

It is possible for a scratch of the clear coat and/or the paint surface to occur during both application or removal processes. All reasonable care is taken to minimize this possibility, but there is always the human factor that must be considered and expected.

The owner of the vehicle, or signee of this form, does not hold Concept One or the employees liable for surface blemishes to the paint, such as a scratch.

### WILL IT PEEL, CRACK, OR FADE?

The wrap is warranted per the vinyl manufacturer's limited warranty.

### CAN YOU WRAP LEASED VEHICLES?

Yes. There are no restrictions to wrapping a leased vehicle, as the material can be removed.

### HOW LONG WILL YOU NEED MY VEHICLE?

This depends on the size and scope of the work. It usually takes 2-3 business days.

### WILL I HAVE TO WASH MY VEHICLE BEFORE INSTALLATION?

Yes. All vehicles must be free of dirt, mud, pollen, and other agents that may affect the installation process.

### HOW DO I CARE FOR IT?

It is recommended that you hand-wash wrapped vehicles. Automatic Car Washes can damage the wrap.

Vinyl manufacturers DO NOT recommend that any waxes be applied to the material in any form.

### CAN I PRESSURE WASH IT?

It is high recommended that you DO NOT pressure wash your wrapped vehicle. Pressure washing can cause the vinyl to lift.

The wrap is an investment to your marketing, branding, and advertising strategy. Protect it.

I (printed name) \_\_\_\_\_ have read the above statements. I understand and accept the limitations of the product and the process in which it is installed into the vehicle as one that is not without flaws.

Customer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Concept One Representative: (printed name) \_\_\_\_\_ Date: \_\_\_\_\_