



Installation Instructions

- ★ Pick a smooth, flat wall. Starcals will not stick to textured, dirty or wet walls.
- ★ No tools are required, however a credit card or driver's license may be used to smooth out small bubbles during application.
- ★ Unroll your Starcal and lay it flat on a table or the floor.
- ★ Clean the area of the wall with a damp cloth, using water only, no chemicals, allow to dry thoroughly.
- ★ Remove the Starcal from it's backing.
Large or Extra Large prints may require 2 people to install.
- ★ Avoid unnecessary touching of the adhesive, your body produces natural oils which may harm the adhesive. If your Starcal sticks to itself, pull apart slowly.
- ★ Starting in the middle and working outward, stick your Starcal to the wall.
- ★ Stand back and check it out, if you are happy with the position smooth out any bubbles by starting in the middle and working outward to the edges.
- ★ If you don't like the positioning, carefully pull it back up and start over.
- ★ If you intend to move or store your Starcal, keep the paper backing or cover adhesive side with wax paper.
- ★ If you are having trouble, please email us at info@conceptnetn.com

Photo Submission Guidelines

We want your Starcal to be of the highest quality. Please adhere to these guidelines for best results. The quality of your Starcal completely depends on the quality of the image you provide. We cannot guarantee a quality product if you do not meet the following guidelines.

Acceptable Formats & File Sizes:

- ★ We prefer JPG, however we also accept TIF, PDF, PSD, or AI files.
- ★ Photos should be taken with a digital camera with a minimum of 4 megapixels or higher. Resolution should be set to "High" or "Fine". Some cameras have a list of numbers such as 2400x3000, choose the largest one. Consult your camera's manual with help adjusting this setting
- ★ Scanned images must be a minimum resolution of 300dpi at 8" x 10".
- ★ When sending 35mm photos, original, professionally developed prints are required. The bigger the better. Supply us with originals if you cannot provide a digital file.

Photo Taking Tips:

- ★ If your camera has a date function, turn it off.
- ★ Take photos vertically when possible (tall rather than wide)
- ★ Light backgrounds as well as sharp, focused and clear photos work the best. All photos should be taken in daylight or in a well lit room
- ★ Take a photo of the subject from the waist up, or full body. Use the least zoom possible, just get closer. Subject should fill the frame as much as possible.
- ★ On full body or action shots, avoid cutting off the feet or hair, also avoid photos that contain another person's body parts overlapping the subject's body.
- ★ Images taken with camera phone, as well as blurry, fuzzy, low resolution, obscene licensed, or copyrighted images will not be accepted. We reserve the right to refuse any image at our discretion.



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