

SIGN BUYER'S CHECKLIST

Use this quick guide to help identify your signage needs and inform your sign consultant in making proper recommendations.

- QUANTITY:** How many signs will you be needing?
- SINGLE or DOUBLE SIDED:** Will they need to be printed on the front and back?
- WHEN:** Do you have any special turn-around requirements?
- PRICE:** Is there a budget for the project?
- WHERE:** Will they be displayed indoors or outdoors?
- DURATION:** Will they be temporary or permanent?
- SIZE:** Is there a specific size that you need?
 - How far will readers be from the sign?*
 - How long will they have to read it?*
- DESIGN:** What will be on them?
 - Typesetting only?*
 - Will you need us to create a design?*
 - What will you be supplying in terms of artwork?*
- COLORS:** What color(s) do you want used?
- DISPLAY:** Will you need anything to display them?
 - Holes for hanging or mounting?*
 - Frames, stands, or posts?*
 - Will you want us to install it for you?*

If you have any questions - please call a sign consultant with Concept One at (615) 452-2900, or email us at sales@conceptonetn.com

