

STORING FLEXIBLE MAGNET

- When not in use keep it in a clean, dry place.
- Store rolled-stock on end to keep it from developing flat spots.
- Store rolled material on end with printed or vinyl-side out.
- Stack flat magnets on a level surface. Avoid placing objects (such as cartons) on top that could damage the face. Do not stack with magnetic sides facing each other.

APPLYING FLEXIBLE MAGNET

NOTE

Doors and panels on some vehicles are not made of steel. This product will not work on aluminum or plastic surfaces.

- DO NOT use on non-metallic body fillers, simulated wood grain siding or repainted surfaces.
- Affix magnet to smooth, flat, or gently curved metallic surface.
- Make sure the entire magnet is flat against the metal surface. Do not place over protrusions (molding, decals, pin striping, etc.) or concave areas. There must be NO air pockets.
- DO NOT apply magnet that has been curled with the magnet-side out. It may not attach properly and result in lifted corners or air gaps, which will weaken its holding strength.
- DO NOT use on horizontal surfaces exposed to direct sunlight, such as automobile hoods, or temperatures exceeding 160°F (71°C) or below -15°F (-26°C). Exposure to cold weather will make the magnet more brittle, use caution when handling.
- The magnet itself should be at a room temperature of 60°F (16°C) or above when installed to achieve best results.
- If placed in the wrong position, completely remove it from the surface and reaffix. Lift at the sides, not corners, to remove. DO NOT pull the magnet across the surface or it may stretch due to the resistance from the high magnetic strength.
- Be aware that long-term use on surfaces frequently exposed to sunlight (such as vehicles) can result in uneven fading of the surface because the magnet-covered area is shielded from ultraviolet rays.
- We recommend rounded corners for magnetic vehicle signage.

CLEANING FLEXIBLE MAGNET

- To guard against moisture and dirt buildup between the magnet and the metal surface (particularly on outdoor applications), remove the magnet at regular intervals. Clean both the magnet and metal surface with mild detergent; wipe with a soft cloth or allow to air-dry.
- For vehicle-mounted magnetic signs, remove and clean DAILY.
- After waxing and polishing a vehicle, allow 2 days for wax to cure before applying magnets.

NOTICE AND DISCLAIMER

Please be advised: regardless of care, the use of magnetic signs will eventually affect the finish of painted surfaces. Especially metallic automotive paints.

Use can cause oxidation and blistering of the painted surface beneath or around the magnet.

Concept One will not be responsible or liable for labor, installation damage, incidental or consequential damages of any kind. Our maximum liability will never exceed the cost of the product.

If you have any questions about magnetic sign care or application, call a sign consultant with Concept One at **615.452.2900** or email us at sales@conceptonetn.com