

# CLEANING

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To clean an acrylic display that has slight blemishes or dirt, start by clearing away any debris. Use a premium, micro-fiber type cloth and soapy water to clean the entire surface by lightly blotting with the wet cloth (rather than applying pressure) as you wipe. Too much pressure can result in scratching the surface.

After wiping the entire surface use the dry side of the cloth to dry or gently buff the area. Buffing or polishing the acrylic's surface can reduce future staining. Repeat this process as necessary to clear any remaining streaks.

Should anything stick to the acrylic's surface (such as an adhesive label or gummy substance) **DO NOT** use solvents to clean it off.

## CAUTION!

There are a few cleaning products and items should not be used to clean acrylic. In fact, using the wrong cleaning product can completely damage your acrylic display to the point that it becomes unusable!

1. NEVER use window cleaner, any product containing ammonia, or other chemical sprays on an acrylic display! (Not even if they are marketed as environmentally friendly, organic, and/or non-scented). They contain harmful chemicals that will damage the surface of your acrylic and lead to crazing, cracking, and dull or cloudy the finish.
2. NEVER use the same cloth that has been used for other items or surfaces. They retain dirt, grit, and chemical residues that may harm your acrylic display. We recommend to always use a new, micro-fiber type of cloth,
3. NEVER use paper towels. They will not remove scratches and may even cause them.



## REMEMBER

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Internal stresses in the acrylic can cause crazing (the appearance of numerous, tiny cracks in the material). This can also occur when the acrylic comes into contact with solvents such as glass cleaners or paints.

# MAINTENANCE

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Scratches do happen, but don't worry! Scratches on acrylic displays can be easily removed and repaired with the right product.

Ask a Sales Representative about our full line of Novus acrylic cleaning and scratch repair products.

**NOVUS 1** is a clear, anti-static formula specifically created to remove the negative charge that can attract dust and dirt to the surface of an acrylic display. It is easy to apply; simply wipe on and wipe off!

**NOVUS 2** is an anti-static formula that removes surface scratches while it cleans.

**NOVUS 3** is used for the removal of heavier scratches and also for final finishing.

If you have any questions about acrylic display care or maintenance, call a sign consultant with Concept One at **615.452.2900** or email us at [sales@conceptonetn.com](mailto:sales@conceptonetn.com)