

ACRYLIC CARE GUIDE

CLEANING

To clean an acrylic display that has slight blemishes or dirt, start off by clearing away any debris. Then, use a premium micro-fiber type cloth and soapy water to clean the entire surface area. Lightly blot the surface with the wet cloth, rather than applying pressure as you wipe. Too much pressure can actually result in more scratches.

After you have wiped the entire surface, use the dry side of the cloth to dry or gently buff the area. Buffing or polishing the acrylic's surface can reduce future stains. Repeat this process as necessary to clear any remaining streaks.

Should anything ever stick to an acrylic's surface (such as an adhesive label or gummy substance) **DO NOT** use solvents to clean it off.

CAUTION!

There are a few cleaning products and items that you will want to stay away from. In fact, using the wrong cleaning product can completely damage your acrylic display to the point that it becomes unusable!

- **NEVER** use window cleaner, any product containing ammonia, or other chemical sprays on an acrylic display! Not even if they are marketed as environmentally friendly, organic, and/or non-scented. They contain harmful chemicals that will damage the surface of your acrylic and lead to crazing, cracking, and/or dull or cloud the finish.



REMEMBER!

Internal stresses in the acrylic can cause crazing, which is the appearance of numerous, tiny cracks in the material.

This can also happen when the material comes into contact with solvents such as glass cleaners or paints.

- **NEVER** use the same cloth that you have used for other items or surfaces. They retain dirt, grit, and chemical residues that may harm your acrylic display. We recommend always using a new micro-fiber type of cloth.
- **NEVER** use paper towels to clean your acrylic display. They will not remove scratches and may even cause them.

MAINTENANCE

Scratches do happen, but don't worry! Scratches on acrylic displays can be easily removed and repaired with the right product.

ASK US about our full line of Novus acrylic cleaning and scratch repair products.

- **Novus 1** – is a clear, anti-static formula specifically created to remove the negative charge that can attract dust and dirt to the surface of your acrylic display. It is easy to apply; simply wipe on and wipe off!
- **Novus 2** – is an anti-static formula that removes surface scratches while it cleans.
- **Novus 3** – is used for the removal of heavier scratches and also for final finishing.

If you have any questions about acrylic display care or maintenance, call a sign consultant with Concept One at (615) 452-2900, or email us at sales@conceptonetn.com